

OUR MISSION

Urjaa Foundation is a registered social charitable organization founded by a group of likeminded women; inclusive of working professionals and home makers. Since its inception in 2015, **Urjaa** has undertaken various projects for the upliftment of different segments of society and has launched campaigns with an aim to bring a positive change in the society. Urjaa - the name itself embraces positive vibes. We believe, together, we can make positive change in society.

URJAA AT-A-GLANCE



Our Initiatives



**EDUCATIONAL HELP TO
UNDERPRIVILEGED STUDENTS**



**GO GREEN - ENVIRONMENT
CARE**



**WOMEN EMPOWERMENT
THROUGH EDUCATION & SELF-
EMPLOYMENT.**



**HELPING THE AGED AND
DIFFERENTLY-ABLED.**



**FINANCIAL INCLUSION AND
LITERACY**



**PRESERVE AND NURTURE
INDIAN CULTURE.**

Urjaa has 80 G Certification for donor tax benefit, 12 A Registration tax exemption for NGO and Niti Aayog registration under Gov't of India Portal DAARPAN for RFP-grants from corporates and Gov't Ministries.

INITIATIVES



The “**DNYANYADNA PROJECT**” provides educational help to needy students from Wada and Palghar districts, as well as students in the suburbs of Mumbai, Maharashtra (Dombivli and Thane) to help them complete at minimum, a basic education by:

- Giving a kit of text books, guides, long books, note books, questions sets, holograms, barcodes, answer sheets, scientific instruments and stationery materials.
- Paying their annual fees after interacting with them/their teachers
- Conducting workshops/trainings on improving handwriting, reading skills etc.

1. Uptil now have helped over 12000 students. For the academic year 24 – 25, 2000 students were helped with sports kits, long books notebooks and 10th and 12th std students were given Apekshit sets.
2. POCSO Lectures covered 450 students.
3. Lectures on spoken English for school children was conducted.
4. CSR - corporates participated in activities in some of the schools where they played different games with the children and also distributed snacks to them.
5. School fees were paid for Ashram Shala and stationery was also provided.

Urjaa’s campaigns around **key environmental problems:**

PLANT TREES – SAVE THE EARTH and SAVE WATER

Awareness campaigns, distribution of saplings and developing awareness materials

MY PLASTIC WASTE IS MY RESPONSIBILITY (since 2015)

- Campaigning in the vegetable markets at Dombivli and Thane to reduce the use of plastic bags (including those less than 50 microns). We continue these drives by displaying posters, boards on the vegetable stalls and by speaking to the vegetable-vendors and citizens.
- An initiative with Rudra Blue Planet Environmental Solutions to target the plastic waste management and its recycling in an eco-friendly manner by **converting plastic waste into polyfuel**. In December 2016, we conducted our first drive with only 17 bags of plastic waste to send. For 9 years Urjaa Foundation has been relentlessly conducting drives (jointly with Keshav Sita Memorial Foundation Trust, KDMC and other social organizations) with the support of the citizens in Dombivli / Thane and nearby suburbs & the municipal corporation and its officers in Dombivli resulting in saving more than 300 tonnes of plastic waste from going to the landfills.
- Spreading awareness on hazards and improper disposal of plastic items, in schools, colleges, prestigious institutions, social media, radio programs and TV channels coverage.
- We appeal citizens to submit their E-waste, re useable items like clothes, chappals, shoes, bags and vessels during our collection drives.

INITIATIVES

For the last 9 years in Plastic collection:

- Consistently working for recycling of E-Waste with Threco and for recycling reusable items like clothes, shoes, toys, vessels with Goonj.
- Working with different colleges and schools where they participate in drives under their Green Club Initiatives.
- Activities with 5 schools of Dombivli where children are taught to plant trees by sowing seeds and taking care. 500 students participated in the Plantation Drive.
- Participation by Urjaa members on World Water Day in 'JalDinde' with 4 schools.
- Awareness lectures for college students on importance of Water Conservation.

Financial inclusion and financial literacy is very important for every human being to live a financially healthy life and Urjaa Foundation aims to help underprivileged segment of the society to understand the basic concepts of investment.

HELPING THE AGED AND DIFFERENTLY-ABLED.



Spending quality time and supporting the needs (grocery, medicines, fruits etc.) of organizations that care for aged and differently abled people.

Our members also teach skills like making artificial flowers, garlands and newspaper bags that could be used as a fundraising resource.

UDDAN Musical Program Hosted By Dombivlikar Cultural Club on the occasion of Women's Day named Nari Urjaa, to help visually impaired and where the funds raised were given for Urjaa initiatives.



Create avenues of **SELF-EMPLOYMENT FOR WOMEN** from the weaker section of the society through us projects like making cloth bags under 3R's of plastic waste management, making and selling of ayurvedic Utane during festive seasons, and making multi-purpose cloth pouches for women that can be used for various purpose.



Urraa Foundation has been participating in Hindu New Year –“Swagat Yatra” rally held in Dombivli for 7 years, where we are able to showcase our activities conducted under social and environment objectives. These participations enable us to work jointly with various Sanstha's and increase the process of exchange of thoughts.

INITIATIVES



SMART DOT

A Right of every Women – Project on Menstrual Hygiene.

- **Distribution of Sanitary Napkins made from Banana Fiber which are oxo Bio degradable from The Eco Hub, Assam.**
- Creating awareness about Right use and disposal of Sanitary pads in order to keep our environment clean and to help our sanitation workers.
- Personal Hygiene, required during Menstrual cycle.
- Use of Cloth Pads, Menstrual Cups.
- Till date we have distributed **over 10,000 pads** to under privileged women and school girls.
- **Sanitary pads distributed to 1,000 girls in different village schools this year.**

HIGHLIGHTS 2024 - 25

- **Academic Year 24-25** covered more than 2,000 students. Help in form of Long books, text books, school bags, 21 Apekshit sets, Stationary, Sports material was given.
- **Academic Year 23 – 24 and 24 – 25** tuition fees of Rs. 32,500/- per year for two consecutive years were paid for One Student who is pursuing Operation Theatre Technology in Nursing from Oasis Institute Pune.
- Arranged POSCO lectures in Rural Schools covering 450 students.
- Lectures covering topics like Spoken English, Presentation Skills, Water Conservation etc.
- Distribution of 21 Apekshit questions sets were distributed to 1008 students of standard 10th and 80 sets to std 12th students.
- School fees for 14 students of Sarla Bai Mhatre were paid, amounting to Rs.20,000/-.
- Distribution of Sanitary Pads to 1,000 girl students were distributed.
- Conducted Tree Plantation drives for students, which fosters community engagement, promotes environment education and promotes action.
- Monthly Plastic waste collection drives were conducted, and the same was sent for Recycling to Rudra Blue Planet Environmental Solutions Plant.
- Monthly E-waste drives were conducted and the collected e-waste was sent for recycling to Threco Recycling Co.
- Collection drives were conducted for Goonj in which reuseable items like old Clothes, bedsheets, vessels, stationary, shoes, bags, books etc. were collected.
- Conducted Udan Musical Program with Dombivlikar Cultural Club on the occasion of Women's Day named Nari Urjaa to help visually impaired and raised funds for Urjaa initiatives.
- Participated in Gudi Padva rally thus helping preserve our Culture.